



Fostering Curiosity, Courage & Creativity



1-Minute Introduction



What is Destination Imagination?

- Destination Imagination (DI) is a team-based creativity and innovation competition
- Students work in teams for 2 to 4 months to create a solution to a Challenge
- Teams attend a Regional Tournament to showcase their solutions (add tournament date)
- Top-tiered regional teams advance to their Affiliate (State/Country) Tournament and then to Global Finals in Kansas City, MO





Global Impact



7

CHALLENGES:
TECHNICAL, SCIENTIFIC,
ENGINEERING, FINE ARTS,
IMPROVISATIONAL,
SERVICE LEARNING,
EARLY LEARNING



38,000+
VOLUNTEERS



5

AGE LEVELS: PRE-K,
ELEMENTARY,
MIDDLE, SECONDARY,
UNIVERSITY



1,000,000
PROGRAM REACH



45+ & 30+
45+ STATES &
30+ COUNTRIES



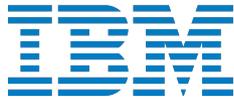
150,000
PARTICIPANTS ANNUALLY



Sponsors and Partners



MOTOROLA SOLUTIONS
FOUNDATION





The Workforce of the Future

DI helps students gain the skills needed for success in school and their future careers



CONFIDENCE



**CREATIVE &
CRITICAL
THINKING**



**TEAM
BUILDING**



PERSEVERANCE



**PROBLEM
SOLVING**



**RISK
TAKING**



**PROJECT
MANAGEMENT**

60% of CEOs polled cited creativity as the most important leadership quality
– IBM Global CEO Study

65% of today's students will be employed in jobs that have yet to be invented.
– U.S. Department of Labor

Why Parents Choose Destination Imagination



What are the DI Challenge Components?



Instant Challenge

- Short problem-solving activities (less than 10 minutes)
- At a tournament, teams will solve one Instant Challenge
- Kept secret until the day of the tournament
- 25% of the team's score



Team Challenge

- 6 competitive Team Challenges
- Includes a set of requirements your team must complete
- Teams work for 2 to 4 months to create a solution a Challenge
- 75% of the team's score

Seven Team Challenge Categories



TECHNICAL



SCIENTIFIC



ENGINEERING



FINE ARTS



IMPROV



**SERVICE
LEARNING**



**EARLY
LEARNING**

STEAM Education

Children need to be engaged in learning, and by infusing art education with STEM, learning becomes more fun and approachable for them. STEAM opens their eyes to new possibilities that they had not thought about previously.



Technical Challenge Solution Examples

Create a vehicle that can carry a teammate back and forth across the presentation area multiple times using two different methods of propulsion.



A large, vibrant crowd of people is gathered at a night event, possibly a concert or festival. The scene is filled with colorful lights, including green and blue beams, and a dense cloud of confetti in various colors like red, blue, and white. The crowd is seen from a high angle, filling the lower two-thirds of the frame. The background shows a dark structure, possibly a stage or arena, with some lights and silhouettes of people on a higher level.

What Makes
Destination Imagination
Different From Other
Cool Educational Programs?

Team Members **Do It All** Themselves



No Interference Policy

- Team members are solely responsible for all aspects of a solution.
- Non-team members may teach skills needed and identified by the team, answer clarifying questions regarding the Challenge, and help teams understand project management.

Students Work Together To...

- Choose the Challenge
- Generate Ideas
- Research
- Design & Build
- Implement
- Make Decisions
- Manage a Budget
- Solve Conflicts
- Manage their Project Timeline

How Does DI Enforce the No Interference Policy?

- Team Manager Training (Add Date)
- Team Training (Add Date)
- Interference Contract - Team Manager/ Parent/Child (Found in Roadmap)
- Declaration of Independence Form (At the Tournament)
- DI Pledge (At the Tournament)
- Trained Appraisers (Judges)
- Tournament Forms
- Interview Questions





A **successful** team never loses...
because they always **learn!**

Focus on the **Process** not the Product



Destination Imagination Principles

- **Fun learning:** Explore STEM/STEAM concepts in a hands-on environment
- **Creative problem-solving:** Learn **how** to think, not **what** to think
- **Kid-powered/Team-driven:** Energize students to own all decisions, creations, and results
- **Friendly competition:** Motivate teams to reach for the stars, while also rooting for each other
- **Global diversity:** Encourage and celebrate differences in each other, and differences in ideas

More Benefits

- Learn **collaboration** by working as a team to achieve a common goal
- Improve **communication** and learn how to best convey their thoughts
- Gain **confidence** in their own ideas
- Gain **courage** to try new things
- Learn to **overcome setbacks** and that failure is simply the opportunity to begin again more intelligently



How Does DI Work?

- Teams have 2-7 kids
- Economical
(Average: \$150-\$200 per kid)
- Led by Parent Volunteers
(Team Managers)
- Team meetings typically held in a parent's home (some use the school)
- Team Manager sets the schedule





Every Family Must Volunteer

If your kid is in DI, then you are in DI

Ways to Volunteer

- Team Manager (one or two per team)
- Appraiser (judges)
- Tournament Support Volunteer (one per team)
- Fundraiser
- Registration help
- Donate supplies or take kids on a shopping trip
- Teach a skill
- Bring snacks to team meetings



Why Should You Be A Team Manager?

- Set your own schedule
- A very visible, engaging, and meaningful way to volunteer
- Watch kids develop team-building and problem-solving skills right before your eyes
- Get to know your kids' friends
- Be AMAZED at what kids this age can do
- Be filled with pride when your team FINALLY solve that problem that has been bugging them for weeks
- Find yourself incorporating DI principles into your daily parenting
- Get the motivation to finally teach your kid how to use that sewing machine, power drill, editing software, etc.
- Socialize and become friends with other Team Managers
- Be seen as SUPER COOL in your kids' eyes!

Become a Destination Imagination Team Manager



What Does a **DI Season** Look Like?

- Purchase a Team Number
- Choose a Challenge
- Team Name
- Practice Instant Challenges

- Building
- Executing the Plan

- Attend the Tournament
- Celebrate!





DI is the best thing you will ever do for your child's education, as well as for helping to shape their future as an **innovator** and **leader**.

-Melissa Dick, Parent and Team Manager

Sign Up to Form a Team: Name / Email Address